

# Orientation Towards Service Marketing

## Tunis International Centre for Environmental Technologies (CITET)



Supporting CITET in its efforts to improve the training and upgrading of environmental specialists and to adopt a service marketing approach.

- Development of a bulletin
- Usability analysis of 3 existing website, new Web pages
- Presentation folder, fact sheets, posters
- PowerPoint presentation
- Web-ROM

Client: GTZ Project "Assistance to CITET", 9/2001 - 6/2002

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