## **State-of-the-art Brochures**

When you have more to say than fits on a flyer, you have to go for a larger format: a brochure is the next step. You can even add a clip to hold a **CD-ROM** turning the simple brochure into a state of the art **crossmedia** product, like we did for the "Environmental Management" project and the "Family Planning" project in Morocco.

We developed a master design for a GTZ sector project on Resource Efficiency and Urban and Industrial Environmental Protection and produced four state-of-the art brochures for the Environmental Network in the Maghreb region (REME).





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