

Malaria Campaign in Mali

Design and Evaluation of Cross-Sector and Cross-Media Campaign

Radio spots, sports competition, arts competition, mobile theatre. IEC (Information - Education - Communication) project. Partners: Health, Youth and Social Welfare sector
Client: GTZ Primary Health Care Project, Sévaré ("Lutte contre le Paludisme intégrée dans les Soins de Santé Primaires") in collaboration with Ludwig-Maximilians-Universität München/Infektions- und Tropenmedizin 2 Missions: 6/1996 and 9/1996

