

Combating Desertification

Crossmedia presentation

1st, 2nd, 3rd, and 4th edition presenting the German contribution to UNCCD combining a Web-ROM and website in German, English, Spanish, French, and Russian, plus two 30 min. video documentaries "Losing ground"

Client: GTZ CCD / BMZ, 2003 – 2005 – 2007 – 2009

<http://desertifikation.de>

The CD version has been distributed in more than 20.000 copies so far.

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State-of-the-art
crossmedia:
Online ...



... and offline as
multimedia
CD-ROM