

# Environmental Management in the Private Sector in Tunisia



## Cross-media campaign

- Corporate Identity incl. logo and claim development
- Posters, leaflets and other print media
- Touring exhibition and showroom installations
- Video documentary and CD-ROM "Entreprises Pilotes"
- Website with content management system

Client: GTZ Project: "Strengthening the Competitiveness of the Tunisian Industry through Environmental Management" (MNE)  
Several missions 2002 - 2006

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