

Marketing plan for women's Argan oil cooperatives



Morocco

- Developing a communication plan for Morocco's first Biosphere Reserve 'Arganeraie', Agadir
- Developing a marketing plan for the Union of Women's Argan Oil Producing Cooperatives UCFA



Client: GTZ Project "Protection et Conservation de l'Arganeraie" / "Tissaliwine", Agadir, 2/1999

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